

# Sponsorship Packages

### **ENCEPHALITIS CONFERENCE**

2nd & 3rd December 2024, Royal College of Physicians, London and Virtual

#### Keynote Speakers:

Professor Michael Wilson, Debbie and Andy Rachleff Distinguished Professor of Neurology at the UCSF Weill Institute for Neurosciences; Director, UCSF Center for Encephalitis and Meningitis, San Francisco, USA, "Metagenomics, Encephalitis and Global Health"

Dr Marianna Spatola, IDIBAPS Research Institute, University of Barcelona and La Caixa Research Institute, Barcelona, Spain; Hospital of Sion, Sweden, "Functional effects of antibodies in infectious and autoimmune encephalitis"







CONFERENCE STATISTICS 2023:



469 ATTENDEES



100% WOULD RECOMMEND TO A COLLEAGUE



**DELEGATES FROM 57 COUNTRIES** 



6 CPD POINTS



**15% ATTENDENCE INCREASE IN 2023** 



# Sponsorship packages with Encephalitis International

The Encephalitis Conference is well-attended, well-received and well-reviewed. Sponsorship is an affordable way to raise awareness of your organisation to a targeted group of medical and research professionals whilst supporting our life-saving work.

We can also ensure exposure to an unprecedented number of multi-disciplinary delegates interested in encephalitis and who work in the fields of neurology, epidemiology, infectious diseases and associated fields from across the globe.



# **Headline Sponsor Package**

#### (1 available) £7500 (Plus VAT)

Sponsorship of Encephalitis 2024 gives you access to the below:

- Logo, website link and description on the official events pages of Encephalitis 2024
- Logo included in email correspondence to over 2,200 international healthcare professionals
- Company profile and logo included in the Conference Brochure
- Public acknowledgment on the day
- Exclusive interview to camera for post event media
- 3x exclusive social media posts (prior, during and post event)
- Exhibition stand in prime location and 4x event registrations (in-person and/ or virtual)
- 1x invitation to our Keynote and Scientific Advisory Panel Dinner at Royal Society of Medicine
- Insert included in delegate registration packs.

- Opportunity to provide one promotional item for inclusion in the delegate bags
- Opportunity to present encephalitisrelated poster (following Scientific Advisory Panel approval – not product promotion)
- Post-Conference teaching session from Dr Ava Easton, CEO Encephalitis Society & global encephalitis expert
- Encephalitis International VIP event attendance during 2024-2025 calendar year
- Opportunity to have an article in the next edition of Connect Professional, the Encephalitis Society magazine

## WWW.ENCEPHALITIS.INFO/ENCEPHALITIS-CONFERENCE

# **Platinum Package**

### (2 available) £5000 (Plus VAT)

Sponsorship of Encephalitis 2024 gives you access to the below:

- Logo, website link and description on the official events pages of Encephalitis 2024
- Logo included in email correspondence to over 2,200 international healthcare professiona
- Company profile and logo included in the Conference Brochure
- Public acknowledgment on the day
- 3x exclusive social media posts (prior, during and post event)
- Exhibition stand in prime location and 4x event registrations (in-person and/or virtual)
- Insert included in delegate registration packs
- Opportunity to provide one promotional item for inclusion in the delegate bags
- Opportunity to provide event lanyards
- Opportunity to present encephalitis-related poster (following Scientific Advisory Panel approval – not product promotion)
- Written report by members of the Encephalitis Conference team

# Gold Package

### (2 available) £3500 (+ VAT)

Sponsorship of Encephalitis 2024 gives you access to the below:

- Logo, website link and description on the official events pages of Encephalitis 2024
- Logo included in email correspondence to over 2,200 international healthcare professionals
- Company profile and logo included in the Conference Brochure
- Public acknowledgment on the day.
- 3x non-exclusive social media posts (prior, during and post event)
- Exhibition stand and 3x event registrations (face-to-face and/or virtual).
- Insert included in delegate registration packs
- Opportunity to provide one promotional item for inclusion in the delegate bags.

# Silver Package

(2 available) £2700 (+ VAT) Sponsorship of Encephalitis 2024 gives you access to the below:

- Logo, website link and description on the official events pages of Encephalitis 2024
- Logo included in email correspondence to over 2,200 international healthcare professionals
- Company profile and logo included in the Conference Brochure
- Public acknowledgment on the day.
- Exhibition stand and 3x event registrations (face-to-face and/or virtual).
- 2x non-exclusive social media posts (prior, during and post event)
- Insert included in delegate registration packs



# Bronze Package

(2 available) £2000 (+ VAT)

Sponsorship of Encephalitis 2024 gives you access to the below:

- Logo, website link and description on the official events pages of Encephalitis 2024
- Logo included in email correspondence to over 2,200 international healthcare professionals
- Company profile and logo included in the Conference Brochure
- 2x non-exclusive social media posts (during and post event)
- Exhibition stand and 2x event registrations (face-to-face and/or virtual)

"The Encephalitis Conference represents one of the highest quality scientific meetings that I have ever attended."

### Reception and Satellite Meetings Package (2 available) £2500 (+ VAT)

Day 1 of the Conference includes scientific poster presentations and talks on how to secure research funding, concluding with an evening drinks reception. Sponsoring this, gives you access to the below:

- Logo, website link and description on the official events pages of Encephalitis 2024
- Logo included in email correspondence to over 2,200 international healthcare professionals
- Company profile and logo included in the Conference Brochure
- 2x non-exclusive social media posts (during and post event)
- 2x complimentary places at the satellite meetings and the Conference
- Opportunity to network with Encephalitis International's Scientific Advisory Panel
- Opportunity to have a promotional item available at the drinks reception.
- Public acknowledgment at the drinks reception.

# **Bursary Package**

### (2 available) £1800 (+ VAT)

Sponsorship of our international bursaries at Encephalitis 2024 which empowers attendance for people from low to middle income countries and gives you access to the following:

- Logo, website link and description on the official events pages of Encephalitis 2024
- Logo included in email correspondence to over 2,200 international healthcare professionals
- Company profile and logo included in the Conference Brochure
- Public acknowledgment during the day.
- 2x non-exclusive social media posts (during and post event)
- Insert included in delegate registration packs
- Meet and greet with your sponsored attendee.

#### For enquiries or to make a booking: e: calum@encephalitis.info t: +44(0)1653 609912

Encephalitis International is a registered Charity and Company Limited by Guarantee.

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Registered Charity in Scotland: SC048210.